



<https://goldsborrowwebdevelopment.com/career/sales-and-marketing-manager/>

## Sales & Marketing Manager

### Description

Manage sales team and perform sales duties including local lead generation, lead follow-ups, deal closings, and post-sale follow-ups. Must have an outgoing personality and be self-managed while reporting vital sales data to the owners of the company.

### Responsibilities

Acquire, follow-up, close, and maintain leads, lead generation, accounts, and the overall sales force of the company.

Manage other sales agents to ensure a smooth sales flow.

Schedule, attend and plan meetings with potential clients on-site or in-office.

### Qualifications

- Associates or technical diploma required
- 2 years of experience in sales and marketing required
- 1 year of experience in management required
- Intermediate knowledge of the digital marketing industry required
- Superb communication skills required
- Professional appearance and upkeep required

### Job Benefits

Holiday events and meals, offices open as a shelter for employees and family during disasters such as hurricanes, employee break rooms, designated smoking areas, drug-free work environment, 2nd Amendment Employer, higher learning-friendly, veteran-friendly.

### Skills

- Self-motivated
- Works well without constant supervision
- Outgoing
- Initiative Seeking
- Computer and mobile-savvy
- Communications
- Easy to establish connections and contacts
- Friendly

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### Employment Type

Full-Time

### Duration of employment

Indefinite

### Industry

Digital Marketing

### Working Hours

8am – 6pm; Monday – Friday

### Base Salary

\$ 52000 - \$ 122000

### Entry Compensation

Commission

### Date posted

January 27, 2020

### Valid through

February 7, 2020